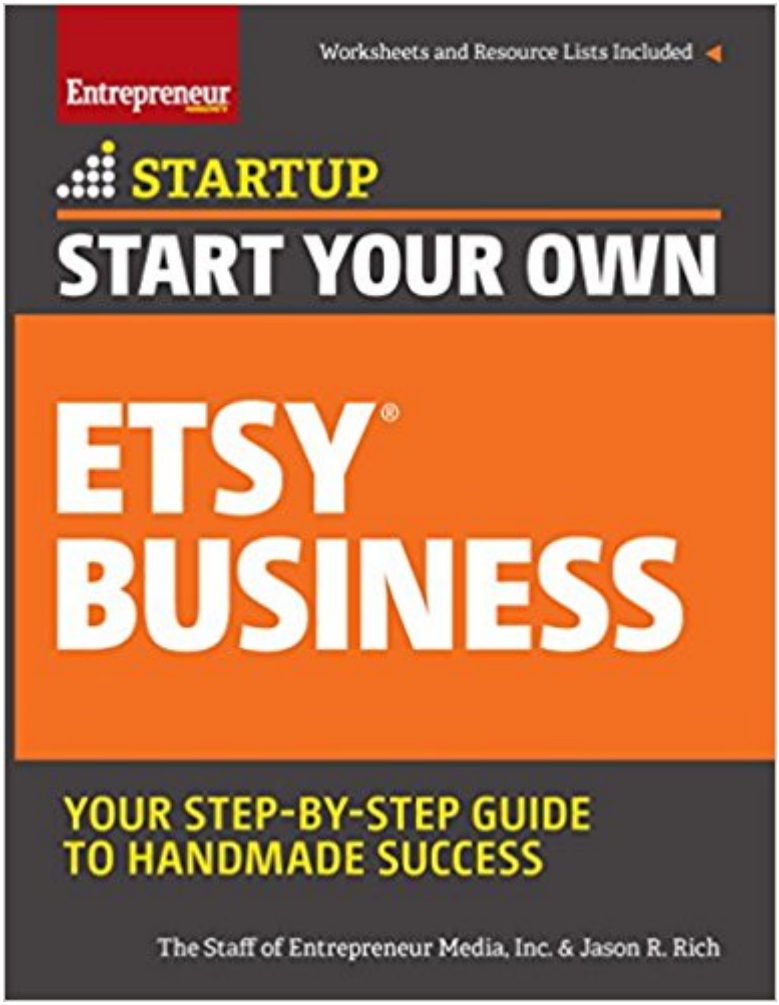
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Start Your Own Etsy Business: Handmade Goods, Crafts, Jewelry, And More (Startup Series)



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CRAFT YOUR OWN SUCCESSWhether youÃ¢â ¬â„¢re a master crafter, a carpenter, a jewelry designer, or have become passionate about making the best home dÃƒÂ©cor in town, now is the time to go from hobby to full-time business owner. And with million shoppers ready to discover your unique offerings it only makes sense to join the largest, most successful online community of creative entrepreneurs on EtsyÃ Â®.Our experts have teamed up with successful shop owners to provide you with Start Your Own EtsyÃ Â® Business, an easy-to-understand, comprehensive blueprint that takes you through setting up, branding, marketing, and managing your store. YouÃ¢â ¬â„¢ll learn how to:Ã¢â ¬Â¢ Create listings and marketing plans that attract the right customersÃ¢â ¬Â¢ Choose keywords and tags design to drive traffic to your shopÃ¢â ¬Â¢ Pick the right shipping and packaging methods to meet your inventory needsÃ¢â ¬Â¢ Define your brand with carefully crafted logos, product listings, and imagesÃ¢â ¬Â¢ Reach more shoppers with targeted social media and advertising campaignsÃ¢â ¬Â¢ Create storytelling product listings and professional looking product photosÃ¢â ¬Â¢ Decide when itÃ¢â ¬â„¢s time to turn your part-time hobby into a full-time business venturePlus, gain worksheets, templates, resource lists and tips designed to go from passion to profits. If youÃ¢â ¬â„¢re ready to share your passion for your craft with millions around the world, this guide is for you.

Book Information

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